

# Driver Fitting

**\$90**

**The goal of Driver Fitting is to optimize your ball flight and control, allowing you to hit longer, straighter drives.**

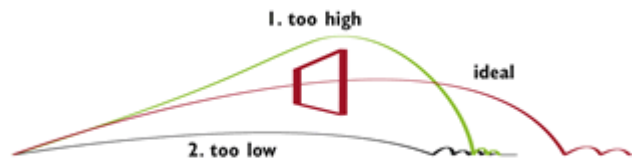
Your Desert Willow Fitting Professional will have you hit your own driver first and observe your baseline launch conditions. Next, he'll determine the best driver model for your swing and fit you for optimum length. Optimal driver length will produce maximum ball speed and control with on-center impacts.

The next step is to optimize your launch conditions, fitting you for ideal launch and spin. The state-of-the-art Vector launch Monitor will aid in measuring your launch angle, spin rate and ball speed with various lofts and shafts, so that your Fitting Professional can determine the best driver for your game.

The Desert Willow Fitting professionals are equipped with a Tour-caliber matrix of over 2500 drivers from Titleist, Cobra, Taylor Made, Ping and Callaway with a broad selection of shafts that have proven to be the most popular with better amateurs as well as PGA Tour players. The combination of models, lofts and shaft choices gives your Fitting Professional all the tools he needs to systematically determine the proper specifications for your driver.

Optimum driver ball flight is characterized by a high initial launch angle and flat downrange flight.

A ball that launches too high or rises too quickly because of excess spin will "balloon" up and above the optimum launch window. A ball that launches too low or does not have enough spin will "drop" below the optimum launch window.



## FITTING REMINDERS

- Your driver fitting will last 45-60 minutes
- Bring your own driver to the fitting session