

FOR IMMEDIATE RELEASE

Black Gold Golf Club Introduces Nike Golf's 360-Degree Custom Fitting System

YORBA LINDA, Calif., May 22, 2008 – Black Gold Golf Club, a premier golf destination located in Southern California's Orange County, today announces the implementation of the revolutionary Nike 360-Degree Fitting System to its golf operation. The system fits all clubs (driver through wedge) as PGA golf professionals provide golfers a tour-level experience using Nike's proprietary IFS (Intelligent Fitting System) software and launch monitor. The fitting system incorporates interchangeable heads and shafts utilizing the Z-Fit Connection, allowing for thousands of head and shaft combinations for each type of club.

"Black Gold Golf Club is thrilled to provide Southern California golfers with one of golf's most innovative fitting systems accompanied by certified Master Fitters," said KemperSports General Manager Eric Lohman, a 360 Certified Customer Fitter. "Our guests can now experience the same fitting service afforded to PGA TOUR players."

Black Gold's fitting programs are broken into club segments, including driver, fairway woods, irons and wedges, or combined for a full custom fit option. Additionally, the club offers the "Executive Fit" program for avid players, comprising 14 custom fitted clubs, a Nike golf bag, 4 dozen custom fit balls and a complimentary foursome of golf.

Black Gold Golf Club, part of the Vista Del Verde development, is owned by the City of Yorba Linda and operated by KemperSports. The 18-hole course is located in close proximity to Disneyland, the Anaheim Resort and the Richard M. Nixon Library and birthplace. Designed by Arthur Hills, the par-72 layout incorporates several water features, slight elevation changes, rolling hills, strategic bunkering and breathtaking vistas overlooking Orange County. Black Gold's clubhouse features a fully stocked golf shop, spacious banquet facilities, a grillroom, corporate amenities, and men's and women's locker rooms. The fully lighted practice area includes 28 natural turf stations and a practice green.

For more information, visit www.blackgoldgolf.com or contact Director of Sales and Marketing Michael Tripp at 714.961.0253 x154 or mtripp@kempersports.com.

About KemperSports Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Chambers Bay, Harding Park,

Dorado Beach Resort & Club, The Glen Club, Desert Willow Golf Resort and the Chicago Park District golf facilities. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events and communications programs, including the EA SPORTS Maui Invitational college basketball tournament, numerous PGA TOUR events and The Art of Food & Wine Palm Desert. For more information, visit www.kempersports.com.

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