

Group Instruction/Clinics

Soule Golf Private Corporate Clinics - \$250 per person

Since 1996 Steve has been providing private corporate golf schools and clinics for some of the world's most influential companies, from Pebble Beach to the Master's all the way to Australia. Steve and his personally trained Black Gold Golf Academy instructional staff will create and tailor make a golf school for your corporate outing. Each clinic will incorporate a personal approach to each of your business clients.

- ~VI Video swing diagnosis and a copy of that swing emailed to their address.
- ~Six Hours of Golf Instruction
- ~Lunch will be provided for each Student
- ~5 to 1 Student/ Teacher Ratio

School starts at with a 45 minute Presentation on the Golf Swing and the four factors that will help your clients understand what to fix and how to fix it. They will gain valuable Knowledge in becoming their own best teacher.

Black Gold Golf Academy

Adult Golf Academy Classes- \$199.00 pp

These semi – private group formats are an exceptional way to introduce yourself to golf Instruction. Academy classes start at the beginning of each month and include four 60 minute sessions and a Black Gold Academy discount card that features 25% off your practice range ball card, 5 discounted rounds of golf and a 50% discount on the purchase of the Black Gold Players Club.

Junior Golf Academy Classes - \$99.00 pp

These classes are a fantastic way to introduce your Junior Golfer to the best instruction programs.

Monthly Schedules posted on www.blackgoldgolf.com Beginner, Intermediate and Advanced Classes available.

Custom Club Fitting

Steve Soule uses state of the art technology to equip each player with the most up to date information. Each club fitting will include a comprehensive work up and information form, giving the client full and complete knowledge about their golf swing and ball flight.

All Club Fittings will include the following:

VI Interactive Frontiers-two camera video swing analysis; Side by side view from the front and back giving each client a total visual picture of how the golf club moves around their swing plane. VI Golf allows you to view your swing simply and precisely.

Zelocity –Pure Launch Golf Performance Monitor: Zelocity™ Golf Performance Monitors are rapidly becoming the standard for instructors, club fitters, tour pros, and college golf teams, avid and recreational golfers of all abilities. Ball Launch Monitor will determine Launch Angle, Club head Speed, Ball Speed, and Ball Spin RPM.

Club Fitting Information Worksheet – Client will receive a detailed description of the pertinent information required to make important swing changes.

This vital information will be provided to each client during a private 45 minute session. The price for this Club Fitting is \$110.00; the cost of the fitting will be waived when the client purchases \$750.00 worth of any golf club equipment.

Steve is a certified club fitter for the following Golf Club Companies: Callaway, Nike, Titleist, Mizuno, Ping, Taylor Made, Tour Edge and Cleveland Golf.



**Steve Soule, PGA
Director of Instruction**

**Private Professional
Golf Instruction
Programs**

**Black Gold
Golf Academy &
Power Tour**



Private Golf Instruction

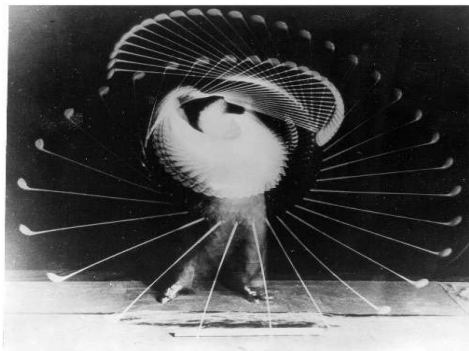
Steven Soule has been the PGA Director Of Instruction at Black Gold Golf Club since 2002.

PGA Instructional Positions:

PGA Class A Member since – 1997
Australian PGA Member since - 2006
Hank Haney Instruction Staff – 1994, 2006
Nike Parent \ Child Golf Camps, Nike Junior Golf Camps Golf Learning Centers – 1995 to Present
Pebble Beach Golf Academy – 1999,2000
Nicklaus\ Flick Golf Schools – 1999, 2002
ESPN Golf Schools – 2003 to Present
ESPN\Intersport Lead Instructor at “The Masters” – 2006,2007,2008,2009
Black Gold Golf Academy – 2002 to Present
PGA TOUR Instructor – 2006, 2007
PGA Austral /Asian Tour Instructor – 2000 – Present
Nationwide Tour Instructor-2006, 2007

PGA Professional Positions:

Bighorn Golf Club, Palm Desert, CA–
Assistant Golf Professional
Carmel Valley Ranch, Carmel Valley, CA –
Head Golf Professional, Director of Golf
Monterey Pines Golf Course, Monterey, CA –
PGA, Director of Golf
Pebble Beach Golf Links, Pebble Beach, CA –
Lead Instructor
Cypress Golf Club, Cypress, CA – PGA Head Professional, Director of Instruction



Steve Soule, PGA
Black Gold's
Director of Instruction
at

Cell-1.714.904.8398

714-961-0060 ext. 113

By e-mail: steve@soulegolf.com

Online: www.blackgoldgolf.com

www.soulegolf.com

\$150.00 per Hour

\$110 per 45 min.

Lessons Series #1

(6)-60 min. sessions for the price of five

\$750.00

Lesson Series # 2

(4) - 45 min. sessions

\$400.00

Lessons can be purchased on site or via the internet
at www.blackgoldgolf.com or

www.soulegolf.com

Power Tour Information

The **Nike Power Tour** is designed to educate each student on the importance of swing mechanics and the four key elements that make up increased distance. Fundamentals of fitness and flexibility will be incorporated to increase club head speed. The following gifts will be included with every Nike Power Tour.

~\$ **400.00 Nike Gift Card** or Custom Fit **Nike DYMO Prototype Driver**: The choice of worlds #1 player, Tiger Woods. Custom Nike Power Tour Shoe Bag, sleeve of custom fit Golf Balls and Hat.

~**Body Balance for Performance** Elastic Resistance Band and exercise DVD. One hour of personalized fitness instruction from **Body Balance for performance**.

~Custom **Nike Fit IFC** or **Pure Launch** Monitor club fitting system and golf ball prescription. Follow up email detailing **V-I diagnostic** swing changes, equipment and ball recommendations.

~Comprehensive pocket notebook

~Lunch provided at the Black Gold Park view Grill

Student/Teacher Ratio 6:1

This Program will be available on selected dates; it is a Five hour all-day Golf School.

Time: 8:00am Registration

Cost is: \$550.00 Per Person

Corporate clients include: Golf Magazine, Golf.com, USA Today, ABC, Pixar, Disney, Smith Barney, Hewlet Packard, Howtobreak80.com-Instructional Video Series, InterSport Marketing Agency, Double Eagle Club, Augusta, Georgia, ESPN, Sports Illustrated, Golf Digest, Tour Pro Expeditions, Brisbane, Gold Coast, Australia Lexus, Team One Advertising and many more.