

2012 VGCSA Partner Program Packages

Diamond Partners (\$4,000) *Best Value!*

limited to 9 exclusive partners

Item	Value
VGCSA Newsletter Advertising (4 issues) + Listing	\$3,000
Diamond Partner Newsletter inserts (2)	\$1,000
VGCSA Directory – Full Page Ad + Listing of All Reps	\$1,700
VGCSA Electronic Newsletter Listing (full year)	\$500
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Diamond Partner Web Site Link (full year)	\$500
eLetter and Online Directory	\$300
Partner News Scroll Web Messages	\$500
VGCSA Friend of Assistants Sponsor	\$200
Total Value	\$8,000

Gold Partners (\$2,000)

VGCSA Directory – Full Page + Listing of All Reps	\$1,500
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Partner Web Link (full year)	\$300
eLetter and Online Directory	\$300
Partner News Scroll Web Messages	\$500
VGCSA Newsletter Listing (4 issues)	\$200
Total Value	\$3,100

Silver Partners (\$1,000)

VGCSA Directory – Half Page Ad + Listing	\$1,000
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
eLetter and Online Directory	\$300
VGCSA Newsletter Listing (4 issues)	\$200
Total Value	\$1,800

Bronze Partners (\$600)

VGCSA Directory – Quarter Page Ad + Listing	\$750
eLetter and Online Directory	\$300
VGCSA Newsletter Listing (4 issues)	\$200
Total Value	\$1,250

Partner Upgrades

Upgrade full page Directory ad to Back Cover	\$1,000
Upgrade full page Directory ad to Cover 2 or 3	\$500
Upgrade 1/2 page Directory ad to full page	\$250
Upgrade 1/4 page Directory ad to 1/2 page	\$250
Upgrade 4 Diamond Crier ads to Back Cover	\$1,000

VGCSA Headquarters

David Norman, Executive Director
 10231 Telegraph Road, Suite A
 Glen Allen, VA 23059
 Office (804) 747-4971x113 | Fax (804) 747-5022
 DNorman007@aol.com

Publishing Office (submit materials)

Jeff Holliday, Publisher
 13620 Salisbury Road
 Midlothian, VA 23113
 Office (804) 794-8389 | Fax (804) 794-0389
 jholliday83@msn.com



2012 VGCSA Partner Program (a la carte)

VGCSA Directory Advertising

Ad Artwork Due: March 30 • Publish Date: April 20

Interior Ads: Black & White • Cover Ads: Full Color

Submit Arwork as High Resolution PDF

Full Page (7.5" x 10")	\$1,500
1/2 Page (7.5" x 5")	\$1,000
1/4 Page (3.625" x 4.875")	\$ 750
Cover 2 or 3	\$2,000
Cover 4	\$2,500

Commonwealth Crier Advertising

Official Quarterly Newsletter of the VGCSA

Advertising Available ONLY to Diamond Partners

All Ads 1/2 page (Horizontal: 7.5" x 5", Vertical: 3.75" x 10")

Submit Arwork as High Resolution PDF

Season value 4 x \$750 = \$3,000

Issue	Ad Artwork Due	Mail Date
Spring	March 23	April 6
Summer	June 23	July 7
Fall	September 21	October 5
Winter	January 6	January 19

VGCSA Electronic Newsletter Presence

Advertising Available ONLY to Diamond Partners

Includes Live Link to Partner Web Site

Web Site Advertising

Diamond Partner Link	\$500
Other Partner Link	\$300

VGCSA Joe Saylor Golf Tournament

Hole Sponsor	\$300
Lunch/Awards Sponsor	\$500
Putting/Range Sponsor	\$500
Beverage Cart	\$400

All levels include signage and program listing

VGCSA Annual Meeting

Board of Directors Sponsor	\$1,000
Bar Sponsor (2)	\$800
Transportation Sponsor (2)	\$500
Patron Sponsor	\$200

All sponsorships include signage and program listing (tickets purchased separately)

GCSAA Social Event Sponsorship

Presenting Sponsor for GCSAA social event with MAAGCS and ESAGCS

Presenting Sponsor	\$1,000
Supporting Sponsor	\$500
Friend	\$200

*2012 Event: Wednesday, February 29, Treasure Island, Las Vegas
 Includes recognition in invitation, on-site signage, and guest messages*

VGCSA Assistants Forum

Presenting Sponsor	\$500
Breakfast/Lunch	\$400
Friend of Assistants	\$200

All levels include signage and program listing

All electronic (web) materials submitted to:

VGCSA Headquarters

David Norman, Executive Director
 10231 Telegraph Road, Suite A
 Glen Allen, VA 23059
 Office (804) 747-4971x113 | Fax (804) 747-5022
 DNorman007@aol.com

All print (ad) materials are submitted to:

Publishing Office (submit materials)

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2012 VGCSA Partner Program Registration Form

Partner/Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Fax _____

Email _____

No price increases for 2012!

Partner Packages

- Renew my 2011 sponsorship for 2012
- Diamond Partner** **\$4,000**
- Gold Partner** **\$2,000**
- Silver Partner** **\$1,000**
- Bronze Partner** **\$600**

Package Upgrades

- Upgrade Full Page Directory Ad to Back Cover \$1,000
- Upgrade Full Page Directory Ad to Cover 2 or 3 \$500
- Upgrade Half Page Directory Ad to Full Page \$500
- Upgrade Quarter Page Directory Ad to Half Page \$250
- Upgrade Diamond Crier Ad to Back Cover \$1,000

A la carte Advertising

VGCSA Directory Advertising

Artwork Due: March 5, Publishing Date: March 30

- Full Page \$1,500
- Half Page \$1,000
- Quarter Page \$750
- Cover 2 or 3 \$2,000
- Cover 4 \$2,500

VGCSA Joe Saylor Golf Tournament

- Hole Sponsor \$300
- Lunch Sponsor \$500
- Awards Reception \$500
- Beverage Cart \$400

VGCSA Annual Meeting

- Board of Directors Sponsor \$1,000
- Bar Sponsor (2) \$800
- Transportation Sponsor (2) \$500
- Patron Sponsor \$200

GCSAA Social Event Sponsorship

- Presenting Sponsor \$1,000
- Supporting Sponsor \$500
- Friend \$200

VGCSA Assistants Forum

- Presenting Sponsor \$500
- Friend of Assistants \$200

Web Site Advertising

- Diamond Partner Link \$500
- Other Partner Link \$300

Total Due \$ _____

Installment Option: Please bill in two installments

Online credit card payment is available at www.vgcsa.org

Please submit this form to VGCSA Headquarters via email, fax or mail. You will be invoiced. Thank you!

VGCSA Headquarters

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