

PROFESSIONAL GOLF MANAGEMENT



Freshmen Courses

EN	1103	English Composition I	EN	1113	English Composition II
MA	1313	College Algebra (or higher)	MA	1613	Business Calculus (or higher)
BIO	1023	Plants & Humans with lab	PS	1113	American Government
LA	1803	Landscape Architecture Appreciation	___	___3	Behavioral Science Elective
BIS	1012	Intro. to Bus. Computer Systems	___	___3	Humanities Elective
MKT	2211	PGM Level I Seminar	MKT	2221	PGM Level I Seminar

Sophomore Courses

ACC	2013	Financial Accounting	ACC	2023	Managerial Accounting
EC	2113	Prin. of Macroeconomics	EC	2123	Prin. of Microeconomics
BL	2413	Legal Environment of Business	BQA	2113	Business Statistical Methods I
CO	1003	Public Speaking	___	___3	Natural Science (with a lab)
___	___3	Humanities Elective	___	___3	International Elective

Junior-Senior Courses

BIS	3233	Management Info. Systems	MKT	2311	PGM Level II Seminar
BQA	3123	Business Statistical Methods II	MKT	3013	Principles of Marketing
FIN	3113	Financial Systems	MKT	3212	Retailing
FIN	3123	Financial Management	MKT	4233	Golf Merch. Mgt. (last semester)
HS	3283	Food Service Org/Mgt	MKT	4413	Consumer Behavior
LA	3603	Design of Golf Environments	MKT	4533	Marketing Research
MGT	3114	Prin. of Management and Prod.	PSS	4414	Turf Management with lab
MGT	3213	Organizational Communications	___	___3	Non-Business Elective
MGT	3513	Human Resource Management	GB	4853	Business Policy (last semester)

Marketing Electives

must choose three

MKT	3933	International Marketing	MKT	4143	Sales Management
MKT	4113	Personal Selling	MKT	4213	Internet Marketing
MKT	4123	Advertising	MKT	4613	Services Marketing

PGM Preparation

PGM	1011	Level I PGA PGM	PGM	1031	Level III PGA PGM
PGM	1021	Level II PGA PGM			Player Ability Test

Co-Op Work

CP	2103	First Work Semester	CP	3403	Fourth Work Semester
CP	2203	Second Work Semester	CP	4503	Fifth Work Semester
CP	3303	Third Work Semester			

** this is a suggested outline*