

See How Easy It is to Earn Points

Just show your card when you make a purchase and you will receive rewards points on your account totaling 5X the price of the items purchased. For example.....

18 holes w/ cart—\$43—215 points
 Driving range token—\$6—30 points
 Footjoy golf glove—\$18—90 points
 Hamburger combo—\$8—40 points
One day of golf at East Potomac—375 pts

That's right, this is an unbelievable program that rewards you for having fun! I know, I know, you are thinking "it's too good to be true" or "where's the catch". This loyalty program is exactly what it looks like. A great way for golfers to get what we love, more FREE golf and more!

Remember, your rewards card can hold the accounts from all three courses! However, to receive points at a course you must sign up at that course for REWARDS.



East Potomac G.C..	Langston G.C.	Rock Creek G.C.
202-554-7660	202-397-8638	202-882-7332

Terms and Conditions:

Use of the GolfDC Rewards card constitutes acceptance of the following terms and conditions (this "Agreement") by each GolfDC Rewards Member ("Member"):

1. **Member Benefits.**

The GolfDC Rewards Program ("Program") provides customers with these benefits:

- Shop at the Pro Shop, Driving Range, Grille or Capital City Golf School at East Potomac, Langston or Rock Creek Golf Course and for every one hundred dollars (\$100) spent on qualifying purchases during any one calendar year, earn 500 rewards points.
- To illustrate, if you spend \$100 on green fees and cart fees at Rock Creek, you would receive 500 rewards points in your account at Rock Creek. Those 500 points would roll over from month to month until the end of the calendar year.
- There is no limit to the amount of Rewards Points that may be earned in any calendar month or calendar year. Rewards points roll over each month until the end of the calendar year, at which time unused Rewards Points are forfeited.
- Points earned at East Potomac, Langston or Rock Creek golf course can only be redeemed at the course where points are earned. **Sorry, earned points can not be combined across golf courses.**
- Special offers throughout the year for earning additional points for purchase of special products or services will be available to Program members.

2. **General Terms and Conditions.**

- Rewards member must provide a valid telephone number and e-mail address to receive all benefits associated with this program. No purchase is necessary to become a member.
- Program membership is non-transferable and may only be used by an individual member for his/her personal benefit. Member benefits cannot be combined with benefits accrued by another member. We may request proper id with regard to Program transactions. Rewards points will not be applied retroactively to any prior purchases.
- East Potomac, Langston or Rock Creek Golf Course is not responsible for lost or stolen GolfDC Rewards cards.
- Member agrees that the Program and any member related benefit do not create any ownership rights in favor of member.
- All aspects of this program are not available at all facilities due to different facility offerings or operational differences. For example, accrual of rewards points for the purchase of range tokens at Langston is limited to purchases made in the Pro Shop given no point of sale system at the Range sales office.
- At any time, the terms and conditions of this Program can be changed without notice.

3. **Rewards Point Accrual.**

- Rewards point accrual will be calculated based on Member's Qualifying Purchases. Qualifying purchases ("Qualifying Purchases") are purchases made at East Potomac, Langston or Rock Creek golf course, excluding purchases of items such as alcoholic beverages, gift cards, range debit cards, mini-golf tickets, and club fittings. Some discounted items may not be included in rewards point accrual as well. Reward points accrue based on the qualifying items being purchased at five (5) times the price of the item before sales tax.
- Purchases using redeemed points do not count as a Qualifying Purchase.
- Discount programs ("Discount Programs") including but not limited to, "Tee Times Pass," "MSGA Golf Passport," or "Waggle Golf Pass" may not be combined with the Program and shall not be applicable toward rewards point accrual.
- Rain checks for golf or any other returns will be deducted from Member's rewards point accrual. (Negative point balances may result)

4. **Rewards Redemption.**

- Program rewards points that are earned at a specific golf course are redeemable only at the course where earned and cannot be combined with any other special offer, discount program, event or employee discounts. Program rewards points have no cash value and are not applicable to prior purchases. Program rewards points that are unused at the end of the calendar year are forfeited.
- Program rewards points may be redeemed for a variety of items including: Greens Fees, Cart Fees, Push Carts, Range Tokens, Practice Course, Club Rentals, Mini-Golf Tickets, Private Lessons, Group Lessons, Junior Programs, select food and beverage items and select Pro Shop merchandise. Items excluded are alcoholic beverages, gift cards, club repair, select Pro Shop merchandise and select food and beverage items.

5. **Release of Liability.**

Member hereby releases GCS, Inc. and its affiliates, respective officers, directors, employees and agents from and against any and all liability relating to member's GolfDC Rewards membership or this Agreement.

GolfDC Rewards Program 2010



Join TODAY to start receiving your Rewards!!!

It's FREE to join!

- East Potomac GC
- Langston GC
- Rock Creek GC



Leaders in Public Golf

Provided by Golf Course Specialists, Inc.
 Authorized Concessioner of National Park Service

GolfDC Rewards Program

To thank you for your loyalty, East Potomac, Langston and Rock Creek Golf Courses in the Nation's Capital are proud to offer the free GolfDC Rewards Program.

As a Rewards member you will earn rewards points on nearly every purchase you make while visiting East Potomac, Langston or Rock Creek. Rewards points are redeemable only at the facility where they are earned and can be redeemed for a variety of items such as greens fees, cart fees, pull carts, range ball tokens, practice course fees, club rentals, Grille food, private and group instruction and more.

One of the best parts of this offer is the cost... **It is absolutely FREE!**

All you need to do is go to the Pro Shop to sign up to be a GolfDC Rewards Member. It's fast and easy, and you will begin to earn rewards points with nearly all your purchases right away!



How do I sign up to be a GolfDC Rewards Member?

1. Visit the Pro Shop at East Potomac, Langston or Rock Creek Golf Course to sign up for the GolfDC Rewards Program. Remember, It's FREE.
2. Provide our staff member with your name, e-mail and telephone number.
3. Receive your GolfDC Rewards card.
4. Begin earning points on all qualifying purchases!

How do I earn rewards points on my purchases?

1. Present your GolfDC Rewards card before each purchase at a Rewards point-of-sale register. (Note: some facilities do not have a Rewards register at every sales counter).
2. Our staff member will swipe your card at the Rewards sales register, which records your rewards points to your account.
3. Your rewards points earned will also be printed at the bottom of each sales receipt.
4. Remember, rewards points are not earned on purchases of gift cards, mini-golf tickets, club fittings and some discount programs/offers.

How do I redeem my rewards points?

1. Inform our staff member you'd like to use your rewards points for the purchase.
2. You may purchase only those items that are redeemable for rewards points. Your rewards account balance must be sufficient to cover the total number of points of an item. You can not split tender.
3. Present your rewards card and sign the register ticket.

Frequently Asked Questions

- How do I check my point total?
You can ask any staff member to check your point total for you or you can look on the bottom of your last sales receipt.
- Do my rewards points expire?
Yes, all rewards points unused at the end of the calendar year are forfeited.
- Can I get a duplicate card for a family member?
No, GolfDC Rewards cards are non transferable to another person and may only be used by the rewards member.
- Can rewards points transfer from course to course? Can I use points anywhere?
No, points only apply at the course they were earned.
- Can I use this card also as my driving range debit card?
Yes, you can. To use your rewards card as your debit card as well you must pay \$30 or more in the Pro Shop to initialize the driving range features.
- What is a "qualifying purchase" to earn rewards points?
Nearly all purchases at the courses qualify for points. Some exceptions are alcoholic beverages, gift cards, events or outings and discount programs, promo offers or specials. For more detail see Terms & Conditions or ask a golf services staff member.
- What happens if my card is lost or stolen?
The golf course is not responsible for lost or stolen rewards cards. To get a new replacement card, a service fee of \$3.00 is required.