

2012 Birdies for the Brave Charity Golf Event

Hosted by the SHOT Show®

TPC Las Vegas – January 14-15, 2012

Sponsorship Packages

TITLE SPONSOR - SOLD



- 4 Foursomes in the Birdies for the Brave Tournament (includes breakfast and awards luncheon)
- 30 Tickets to Saturday Night Reception
- 8 Complimentary Practice Rounds
- Signage at Event
- Birdies for the Brave Corporate Hero Status which includes signage on website and at all Birdies for the Brave Patriots' Outpost
- Promotion on All Tournament Materials and Press Releases as the presenting sponsor of the 2012 Birdies for the Brave event at TPC Las Vegas
- Tee Gifts

LEAD SPONSOR - \$20,000

- 3 Foursomes in the Birdies for the Brave Tournament (includes breakfast and awards luncheon)
- 16 Tickets to Saturday Night Reception
- 8 Complimentary Practice Rounds
- Signage at Event
- Promotion on Birdies for the Brave Website
- Promotion on All Tournament Materials and Press Releases
- Birdies for the Brave Corporate Hero Status which includes signage on website and at all Birdies for the Brave Patriots'
- Tee Gifts

PRESENTING SPONSOR - \$10,000

- 2 Foursomes in the Birdies for the Brave Tournament (includes breakfast and awards luncheon)
- 12 Tickets to Saturday Night Reception
- 4 Complimentary Practice Rounds
- Signage at Event
- Promotion on All Tournament Materials and Press Releases
- Tee Gifts

SUPPORTING SPONSOR - \$5,000

- 1 Foursome in the Birdies for the Brave Tournament (includes breakfast and awards luncheon)
- 8 Tickets to Saturday Night Reception
- 4 Complimentary Round certificates
- Signage at Event
- Promotion on All Tournament Materials and Press Releases
- Tee Gifts



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Golf Packages

FOURSOME - \$2,000

Includes breakfast, awards luncheon

- One Foursome
- Four Tickets to Saturday Night Reception
- Two Complimentary Round certificates for TPC Las Vegas
- Tee Gifts

INDIVIDUAL PLAYING SPOT - \$500

Includes breakfast, awards luncheon

- One Playing Spot
- One Ticket to Saturday Night Reception
- Tee Gifts

SPONSOR-A-SOLDIER - \$250

- Sponsor a Military Member to Play in the Event



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Sponsorship Reply Form

Sponsorship Levels

- **Title Sponsor, SOLD**
- **Lead Sponsor, \$20,000**
- **Presenting Sponsor, \$10,000**
- **Supporting Sponsor, \$5,000**
- **Sponsor-A-Soldier, \$250**

Contact Name _____

Title and Company _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Work Fax _____ Cell Phone _____

Email _____

E-Mail Address _____

Please make sponsorship checks payable to PGA TOUR Charities, Inc.

Please mail to TPC Las Vegas

ATTN: Nicole Tassone
9851 Canyon Run Drive
Las Vegas, NV 89144

For more information, please contact

702.256.2500 or nicoletassone@pgatourtpc.com



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Golf Registration

I am registering for:

(check one)

Foursome

Individual

| | |
|---|---|
| <p>Player 1</p> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>_____</p> <p>City _____</p> <p>State _____ Zip _____</p> <p>Email _____</p> <p>Phone _____</p> <p>Handicap Index _____ Shirt Size _____</p> | <p>Player 3</p> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>_____</p> <p>City _____</p> <p>State _____ Zip _____</p> <p>Email _____</p> <p>Phone _____</p> <p>Handicap Index _____ Shirt Size _____</p> |
| <p>Player 2</p> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>_____</p> <p>City _____</p> <p>State _____ Zip _____</p> <p>Email _____</p> <p>Phone _____</p> <p>Handicap Index _____ Shirt Size _____</p> | <p>Player 4</p> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>_____</p> <p>City _____</p> <p>State _____ Zip _____</p> <p>Email _____</p> <p>Phone _____</p> <p>Handicap Index _____ Shirt Size _____</p> |

Please return this form with your payment, or Fax this form to 702.256.2505.

